



Electricity Facts Label (EFL)  
EXPRESS ENERGY Power Flash 24  
AEP Texas North Service Area  
Issue Date: July 02, 2025

Electricity  
Price

Average Monthly Use	500 kWh	1,000 kWh	2,000 kWh
Average Price per kWh	20.3¢	19.4¢	14.0¢

These average prices are examples. Your price for electricity service will vary depending upon your actual usage.

This price disclosure is based on the following components:

Base Charge: \$4.95  
Energy Charge: 13.5008¢ per kWh  
Monthly Bill Credit: \$100 per billing cycle ≥2000 kWh  
Monthly TDU Delivery Charges (\$): \*\* TDU charges passed through as billed  
Per kWh (¢) TDU Charges: \*\* TDU charges passed through as billed

The EFL average prices include pass through TDU Delivery Charges as of the issue date of this EFL.

\*\* You can view current TDU delivery charges at: [MyExpressEnergy.com/tdu-charges](https://myexpressenergy.com/tdu-charges)

Your average price per kWh may vary each month based on your Monthly Billed kWh Usage, TDU Delivery Charges Per Month, and TDU Delivery Charges Per kWh which will be passed through to you as billed from the Transmission and Distribution Utility ("TDU").

In addition, the average prices listed above do not include facility relocation fees or other charges ordered by a municipality. For more information, see [www.myexpressenergy.com/municipal-fees](https://www.myexpressenergy.com/municipal-fees).

Key Terms

*This is a paperless product. All bills, contract-related notices and other documents will be sent electronically via email including but not limited to contracts, disclosures, contract expiration notices and disconnect notices. A valid email address must be maintained while receiving service on this plan. Failure to provide and maintain a valid email address while on this plan may subject customer to certain fees described in the Terms of Service Agreement, including the e-Docs Breakage Fee. See Terms of Service for a full listing of fees and other terms.*

Disclosure  
Chart

Type of Product	Fixed Rate
Contract Term	24 months
Do I have a termination fee or any fees associated with terminating service?	Yes. A termination fee of \$20 multiplied by the number of months remaining on the term of your contract will apply.
Can my price change during contract period? If my price can change, how much will it change and by how much?	Yes. Your price can change if there are changes in TDU charges; changes to the Electricity Reliability Council of Texas or Texas Regional Entity administrative fees charged to loads; or changes resulting from federal, state, or local laws or regulatory actions that impose new or modified fees or costs that are outside our control.
What other fees may I be charged?	For a full list of fees please see the "Pricing and Fees" section of your Terms of Service.
Is this a pre-pay or pay in advance product?	No
Does the REP purchase excess distributed renewable generation?	No
Renewable Content	9%, with option to upgrade to 100% Texas Wind during enrollment.
Statewide average renewable content	33%

Value Based Brands LLC dba Express Energy

P.O. Box 660361

Dallas, TX 75266-0361

Telephone: 1-844-361-2080 Monday-Friday 9 a.m. to 6 p.m. CST

PUC REP Certificate No. 10041

Email: [service@myExpressEnergy.com](mailto:service@myExpressEnergy.com)

Internet Address: [www.myExpressEnergy.com](https://www.myExpressEnergy.com)

Version: pwflsh24mac\_w